

Foreign tourists, domestic tourist arrivals and accommodation units

Table 1

Foreign tourist arrivals and annual growth rates 2010-19

Year	India (Number)	Kerala (Number)	Kerala's share (%) in Country's Tourism
2010	57,75,692	6,59,265	11.4
2011	62,90,319	7,32,985	11.7
2012	65,77,745	7,63,696	11.6
2013	69,67,601	8,58,143	12.3
2014	76,79,099	9,23,366	12.0
2015	80,27,133	9,77,479	12.2
2016	88,04,411	10,38,419	11.8
2017	1,00,35,803	10,91,870	10.9
2018	1,05,57,664	10,96,407	10.4
2019	1,09,27,182	11,89,771	10.9

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 2

Share of Major International source Markets of Kerala Tourism

No	Country	2019	Share (%)
1	U.K	1,86,085	15.6
2	France	97,894	8.2
3	U.S.A	1,09,859	9.2
4	Germany	67,425	5.7
5	Saudi Arabia	58,422	4.9
6	Russia	35,066	2.9
7	Australia	42,089	3.5
8	Canada	27,228	2.3
9	Malaysia	40,197	3.4
10	Switzerland	15,658	1.3
11	Others	5,09,848	42.9
	Total	11,89,771	100.0

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 3
District wise Foreign Tourist Arrivals

No	District	2019	Share (%)
1	Thiruvananthapuram	3,10,451	26.1
2	Kollam	12,961	1.1
3	Pathanamthitta	2,042	0.2
4	Alappuzha	1,16,228	9.8
5	Kottayam	58,178	4.9
6	Idukki	75,206	6.3
7	Ernakulam	5,22,232	43.9
8	Thrissur	15,961	1.3
9	Palakkad	2,147	0.2
10	Malappuram	25,697	2.2
11	Kozhikode	22,515	1.9
12	Wayanad	12,302	1.0
13	Kannur	6,852	0.5
14	Kasaragod	7,269	0.6
	Total	11,89,771	100.0

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 4
Flow of Domestic Tourist to Kerala (2010 -19)

Year	Number of Tourists	Growth (%)
2010	85,95,075	-
2011	93,81,455	9.15
2012	1,00,76,854	7.41
2013	1,08,57,811	7.75
2014	1,16,95,411	7.71
2015	1,24,65,571	6.59
2016	1,31,72,535	5.67
2017	1,46,73,520	11.39
2018	1,56,04,661	6.35
2019	1,83,84,233	17.81

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 5**State Wise Domestic Tourist Arrivals (top 15 States) 2019**

No	State	2019	
		No. of Tourist	Share (%)
1	Kerala	1,18,32,469	64.4
2	Tamil Nadu	17,41,168	9.5
3	Karnataka	11,32,245	6.2
4	Maharashtra	6,52,241	3.5
5	Andhra Pradesh	2,90,383	1.6
6	Gujarat	2,48,178	1.3
7	Delhi	2,83,283	1.5
8	Uttar Pradesh	1,63,331	0.9
9	Lakshadweep	1,18,827	0.6
10	West Bangal	1,47,801	0.8
11	Punjab	53,190	0.3
12	Madhya Pradesh	76,554	0.4
13	Goa	29,244	0.2
14	Rajasthan	73,197	0.4
15	Pondicherry	18,851	0.1
	Others	15,23,271	8.3
	Total	1,83,84,233	100.0

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 6
District wise domestic tourist arrivals

No	District	2019	
		No. of Tourist	Share (%)
1	Thiruvananthapuram	30,38,167	16.5
2	Kollam	4,81,928	2.6
3	Pathanamthitta	2,07,863	1.1
4	Alappuzha	6,77,958	3.7
5	Kottayam	5,97,424	3.2
6	Idukki	18,20,216	9.9
7	Ernakulam	40,60,134	22.1
8	Thrissur	25,83,557	14.1
9	Palakkad	5,60,906	3.1
10	Malappuram	6,65,335	3.6
11	Kozhikode	13,05,220	7.1
12	Wayanad	11,43,710	6.2
13	Kannur	9,34,572	5.1
14	Kasaragod	3,07,243	1.7
	Total	1,83,84,233	100.0

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB

Table 7
Accommodation units in Kerala

No	Item	Number of units	Number of rooms	% share of number of rooms
1	Ayurvedic centres	129	1,839	2.1
2	House boats	928	NA	-
3	Hotels/Others	3,749	68,076	76.7
4	Home stays	1,040	3,532	4.0
5	Grihasthali	5	28	0
6	Rest house	193	2,144	2.4
7	Guest house	90	1,179	1.3
8	Yathri nivas	9	106	0.1
9	Resorts	699	10,963	12.4
10	Serviced villa	180	906	1.0
	Total	7,022	88,773	100.0

Source: GoK (2021), Economic Review 2020, Volume 2: KSPB